

**IZMIR UNIVERSITY OF ECONOMICS  
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES  
DEPARTMENT OF BUSINESS ADMINISTRATION**

**COURSE OUTLINE FALL 2011-2012  
BA 432- FINANCIAL STATEMENT ANALYSIS**

**Instructor: Dr. Yasemin ZENGİN KARAİBRAHİMOĞLU**

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**Room: C-821 Course website: <http://homes.ieu.edu.tr/~yzengin/>**

**“ALL THE ANNOUNCEMENTS SHOULD BE FOLLOWED FROM THE COURSE WEBSITE”**

**Course Objectives:** The objective of this course is to focus on dynamic business environment, business decisions, strategies and performance, To be able to analyze basic financial statements by using different tools and techniques. This course will focus on analyzing financing, investing and operating activities. Moreover cash flow analysis, return on invested capital and profitability analysis, prospective analysis, credit analysis and equity analysis and valuation will be covered in order to be able to identify relevant analysis information beyond financial statements and interpret them as in detail.

Students who succeeded in this course will be able to explain business and industrial analysis as the basis of financial statement analysis, understand the fundamental and technical analysis, define the importance of footnotes considering the principles of accounting, explain the frequent issues in financial statement analysis and explain the framework of financial statement analysis.

**Textbook:** Financial Statement Analysis, 10th Edition, by K. R. Subramanyam, John Wild.

**Attendance and Class Participation:**

Students are expected to come every class fully prepared to discuss readings and course assignments and to participate in class discussions.

**Course Grading:**

Student's final grade will be based on the following components:

<b>Assignment, Attendance &amp; Participation</b>	<b>30%</b>
<b>Mid-term</b>	<b>30%</b>
<b>Final</b>	<b>40%</b>

**Policy:** Honesty is required in preparing assignments, It is expected to get in touch with instructor in case of any problem in understanding the assigned material, The quizzes will be unannounced unless it is specified by the instructor.

**Course Outline:**

<b>First Week</b>	Chapter 1: Overview of Financial Statement Analysis
<b>Second Week</b>	Chapter 1: Overview of Financial Statement Analysis
<b>Third Week</b>	Chapter 2: Financial Reporting and Analysis
<b>Fourth Week</b>	Chapter 2: Financial Reporting and Analysis
<b>Fifth Week</b>	Chapter 3: Analyzing Financing Activities
<b>Sixth Week</b>	Chapter 3: Analyzing Financing Activities
<b>Seventh Week</b>	Chapter 4: Analyzing Investing Activities
<b>Eighth Week</b>	Chapter 6: Analyzing Operating Activities
<b>Ninth Week</b>	Chapter 6: Analyzing Operating Activities
<b>Tenth Week</b>	Chapter 7: Cash Flow Analysis
<b>Eleventh Week</b>	Chapter 8: Return on Invested Capital and Profitability Analysis
<b>Twelfth Week</b>	Chapter 9: Prospective Analysis
<b>Thirteenth Week</b>	Chapter 10: Credit Analysis
<b>Fourteenth Week</b>	Chapter 11: Equity Analysis and Valuation